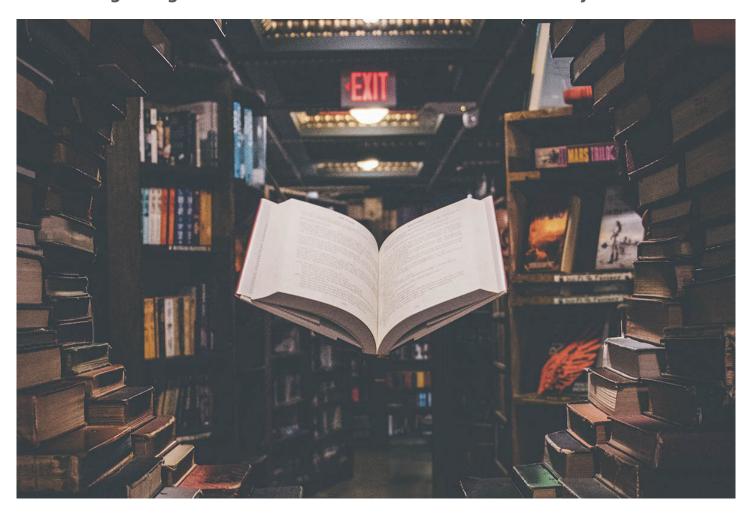
## «In the Beginning was the Word - The Word as a Technical Object»



Dear colleagues, We invite you to participate in a special issue of the journal «Technology and Language» (peerreviewed, open access and free).

The theme of the special issue is related to the Word as a starting point in interdisciplinary studies of the relationship between technology and language. We propose to publish research by specialists in philosophy, philology, linguistics, history, art, computer science, logic and others.

Special issue In the Beginning was the Word - The Word as a Technical Object offers but not limited to the following topics:

"The redeeming word" known from fairy-tales, art, and romantic and spell magical thinking. Finding the right word might open doors, set us free, break a spell, effect a transformation. Word as a key, password, trigger codes. Coding mechanisms (a secular version of the redeeming word).

Naming as a technological activity. New words for new technologies. Eponymous technical terms. Cross-lingual term analysis.

Word: from image to meaning (signs, signage, experiments with words in art (zaum, calligrams, etc.)).

Developing formal ontologies. Named entity recognition.

Historical precedents of the transformation function of a word (e.g., the language AO of the

Gordin Brothers, Francis Bacon's understanding of names and naming, Florensky's and Losev's imiaslavie (onomatodoxy).

Inceptions and conclusions: In the beginning was the word and the final word that seals a deal.

We will be glad if your research is devoted to other aspects of the topic.

**Editors**